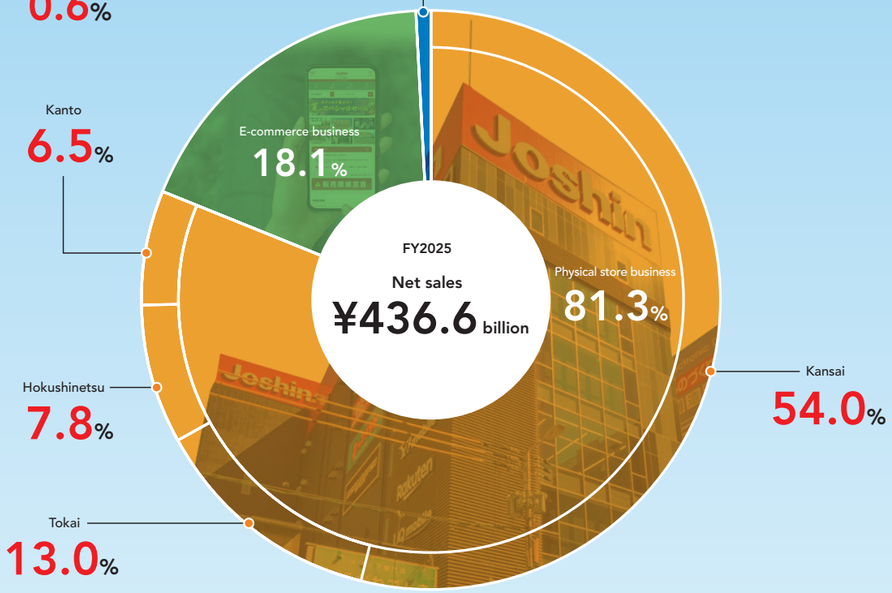
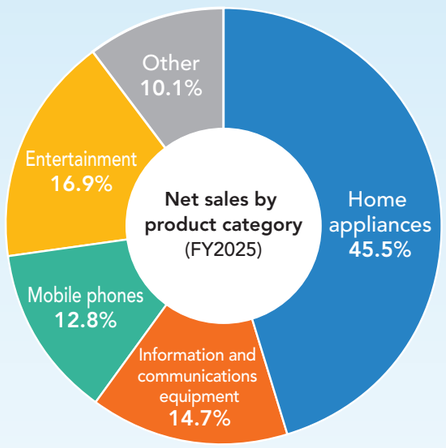
At a Glance (As of March 2026)

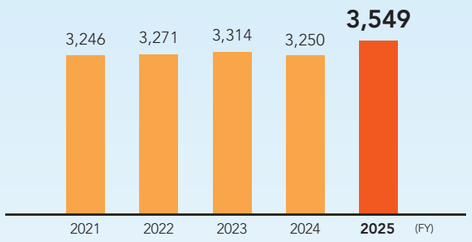
Composition of Net Sales by Business Segment



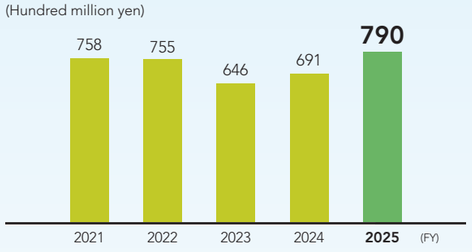
Composition of Net Sales by Product Category



Net Sales of Physical Store Business



Net Sales of E-commerce Business



Total number of Joshin Card memberships
Approx. **26.81** million people

Number of active members each year[1]
Approx. **4.72** million people

Member purchase amount[2]
Approx. **¥75,000**

Number of Joshin-operated stores
210 stores

Number of items handled in the e-commerce business
Approx. **800,000** items

Percentage of e-commerce business sales from Joshin's own website
Approx. **44%**

Number of employees[3]
8,459

Percentage of female managers
(section manager or higher)
4.7%

Percentage of employees certified as Home Appliance Advisors
(permanent employees)
86.5%

1. Members purchasing a product or service from us at least once a year
2. Average annual purchase amount per active member
3. Including temporary staff