

For immediate release

Company name: Joshin Denki Co., Ltd.
 Representative: Tetsuya Takahashi,
 Representative Director, President and Chief Executive Officer
 (Securities code: 8173, Tokyo Stock Exchange, Prime Market)
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 Executive Officer, in charge of human resources and general affairs
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Notice of personnel changes

Joshin Denki Co., Ltd. (hereinafter referred to as "the Company") hereby announces that it will be carrying out the following personnel changes.

1. Personnel changes effective January 1, 2026

(1) Changes in Executive Officers

Name	New position	Current position
Kensuke Motoi	Managing Executive Officer Marketing and logistics strategy manager Product manager In charge of J-web Sales Department, Solution Business Promotion Department, Network Communications Sales Department, Sales Promotion Department, and Logistics Management Department	Executive Officer Product Policy and Logistics Product manager Logistics Management Department
Eriguchi Nobuhiro	Managing Executive Officer Retail Strategy Kansai Sales Manager Responsible for the Tokai Sales Department, Tokyo Sales Department, Hokushinetsu Sales Department, Corporate Sales Department, J&E Sales Department, Smart Life Sales Department, Information Systems Department, Sales Management Department	Executive Officer In charge of store business (Kansai/Hokushinetsu) Kansai Sales Department Manager and Hokuriku Sales Department Manager
Tatsuo Sakai	Executive Officer Development and Construction Overseeing the Development and Construction Departments	Executive Officer Sales Supervisor/Fan Base Strategy Manager Sales Supervisor Corporate Sales Department, CS Promotion Department
Koji Abe	Executive Officer Sales Supervisor CS Promotion Department Manager	Executive Officer In charge of Solutions Business General Manager of Solutions Business Promotion General Manager of Network Communications Sales In charge of J&E Sales Department
Kazuhiko Hashimoto	Executive Officer ICT & DX Director of Information Systems	Executive Officer CRM/MA Manager Sales Promotion Department Manager

(1) Changes in Executive Officers (continued)

Tatsuhiro Kihara	Executive Officer EC Business Manager J-web Sales Manager	Executive Officer ICT & DX Director of Information Systems
Kazuya Hatashima	Executive Officer Legal Affairs and Risk Management Head of the Risk Management Department	Executive Officer Support Services
Hajime Arauchi	Executive Officer Solution Business and Mobile Business, Director of Solution Business Promotion Department, and Director of Network Communications Sales Department	Executive Officer EC Business Manager J-web Sales Manager President and CEO of Joshin Service Co., Ltd.
Katsutoshi Takagi	Executive Officer Smart Life Support Services, General Manager of Smart Life Sales Department President and CEO of Joshin Service Co., Ltd.	Executive Officer Smart Life, Head of Smart Life Sales Department

(2) Other personnel changes

Name	New position	Current position
Satoru Yabe	Sales Promotion Manager	Hokusetsu Area Manager and North Osaka Area Manager
Shinya Yamazaki	Logistics Manager	Osaka Central Area Manager
Daisuke Nishioka	Hokusetsu Area Manager and North Osaka Area Manager	Nara Area Manager
Takuya Kioka	Osaka Central Area Manager and Senboku Area Manager	Senboku Area Manager
Shinya Sakashita	Nara Area Manager	Tomigaoka Aeon Mall Store Manager
Etsuo Ide	Director and Head of Sales, Joshin Service Co., Ltd.	Logistics Manager

2. Personnel changes effective March 31, 2026

(1) Resignation of Executive Officers

Name	New position	Current position
Koichi Yokoyama	Retirement	Managing Executive Officer Infrastructure Strategy