

For immediate release

Company name: Joshin Denki Co., Ltd.
 Representative: Tetsuya Takahashi,
 Representative Director, President and Chief Executive Officer
 (Securities code: 8173, Tokyo Stock Exchange, Prime Market)
 Contact: Kiminori Nishio
 Executive Officer, in charge of human resources and general affairs
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Notice of personnel changes

Joshin Denki Co., Ltd. (hereinafter referred to as "the Company") hereby announces that it will be carrying out the following personnel changes.

1. Changes in Executive Officers

Name	New position	Current position
Kensuke Motoi	Senior Managing Executive Officer Marketing and Logistics Strategy Chief Logistics Officer Responsible for: Product Department, J-web Sales Department, Solution Business Promotion Department, Network Communication Sales Department, Sales Promotion Department, and Logistics Division	Managing Executive Officer Marketing and logistics strategy manager Product manager In charge of J-web Sales Department, Solution Business Promotion Department, Network Communications Sales Department, Sales Promotion Department, and Logistics Management Department
Nobuhiro Eriguchi	Senior Managing Executive Officer Responsible for Retail Strategy Oversees: Kansai Sales Department, Tokai Sales Department, Tokyo Sales Department, Hokushinetsu Sales Department, Corporate Sales Department, J&E Sales Department, Smart Life Sales Department, Information Systems Department, Sales Management Department	Managing Executive Officer Retail Strategy Kansai Sales Manager Responsible for the Tokai Sales Department, Tokyo Sales Department, Hokushinetsu Sales Department, Corporate Sales Department, J&E Sales Department, Smart Life Sales Department, Information Systems Department, Sales Management Department

2. Other personnel changes

Name	New position	Current position
Hirofumi Hyakutake	Kansai Sales Manager Concurrently Hyogo West Area Manager Concurrently Hyogo North Area Manager	Hyogo West Area Manager Concurrently Hyogo North Area Manager
Makoto Ishii	Osaka Central Area Manager	Hannan/Wakayama Area Manager
Daisuke Nishioka	Hokusetsu Area Manager	Hokusetsu Area Manager and North Osaka Area Manager
Takuya Kioka	Senboku Area Manager	Osaka Central Area Manager and Senboku Area Manager
Yasuyuki Kimoto	Hannan/Wakayama Area Manager	Store Manager, Dainichi Aeon Mall Store
Osamu Yamate	Osaka North Area Manager	Store Manager, Sennan Aeon Mall
Taku Sakagami	Product Manager and Head of Product Development Department	Deputy General Manager of the Product Department and Head of the Product Development Office

3. Effective date of the changes

Effective April 1, 2026